

A+ Content



Digital Editing

Color Corrections

267C 193C 375C 300C 211C PANTONE COLOR - - -MODIFIED COLOR #8648CF #DB404E #A5DB45 #4677DD #E66DA2

PANTONE MODIFIED COLOR

Photo Editing



Brand Guidelines





The Colours

Nons-asked Betme puprentee.

The Typeface

VAD Rounded Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

VAG Rounded Thin

Direct. Playful,

Confident

The imagery

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopgrstuvwxyz 1234567890

Brand Voice		
Audience	Character	Emotion
The uniterner market is around 25-40 yearsold Fernole, Ificale, Houseville, Chef / Cooking hobbies	Kücherseure Item Usatu, Caloriul, Fun	Neel Productive & Carolident cher seeing the capy of product that lead to purchasing (100% Hoppiness, easy to use, high-guality material)
Tome	Language	Purpose
Personal. Direct	Calls to extrem, Formetting rulas,	lingsge Amplify

telars,

140

Scandy

267C	193C	375C	300C	211C
#510495 8:97:0-40 8:160 0:76:04:10:40 H:08:5:74:8:62	#CSIFI0 R:109.5.18.845 C.16.44.100.175.6.4 H4045.40.878	#95CR0C R348.0.254.63 C-47 M.0Y.300.K0 H177.2498.60	42284C R0-640 8185 C-9104271040 H20834048/2	#17361 R 253 G (21 8,182 C 0 M 64 Y 3 K 0 H 321 5 48 8 (8
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We respect the true of our outstances, we stand all Nulls ner dui intentum, laborts and val, ultimat

We after durable products and are easy to use. Here Vestibulum ante gaze primis in foucibus and lucture grandshidren and her grandshidren hereafter. Lown jours dolors? error, consecutor adjoining

behind our products and will give you a no-queo-lecture. Name at liquide val est venences ubrices. Integer sites inc. its torior. Integer consectator id Lovam ipsum delor alt amut, somaschur polgiocing all: Nullerner dui intendum, leborte annr vel, uhress malescade turgis quis, alementum anz. Sel eu factus. Hiero at ligula vel aut variamento ubrivas. multi-tallue. Ut aut-num



The Logo Layout

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Exclusion core	Fewger	

The Typeface

BEBAS ABCDEFGHIJKLNNOPQRSTUVWXYZ 1234567890

Open Sans Bold ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 1234567890 Open Sans Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

Brand Voice

AH

Audience	Character	Emotion
The contenter market is around 2550 pears etc. Fernaie, Male, Housewille, college studient, Office workers, Difer Tusband and wife	Midoontary Jenge, Midoan, Useful Minimaltil, Eco Mendly	Calm or robo Organized Help androre
Tene	Language	Purpose
Personal, Direct. Confideen	Calls to action, Formatting sules, Encody	Engage, Amplify, Inform, Sail

The Imagery



midnestary design helpful Lenture Sanda pices coald, alacent acc bardly.

The Colou	rs	_		_
468C	722C	167C	621C	534C
KOECAM	#C86342	#253459	#CFEIGH	#10358
R223 G202 8164	#203 G-131 8-64	R:194 G-83 827	8:208 0:225 8:214	R285/51814
C13M/BY38R8	C 10 M ST V 85 K 3	C/18 NOT 17 1990 K-7	C18M6Y15.08	CREMENTARIZZ

Brand Story

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STNDRD.

Thank You!





Thank You!



Insert Design



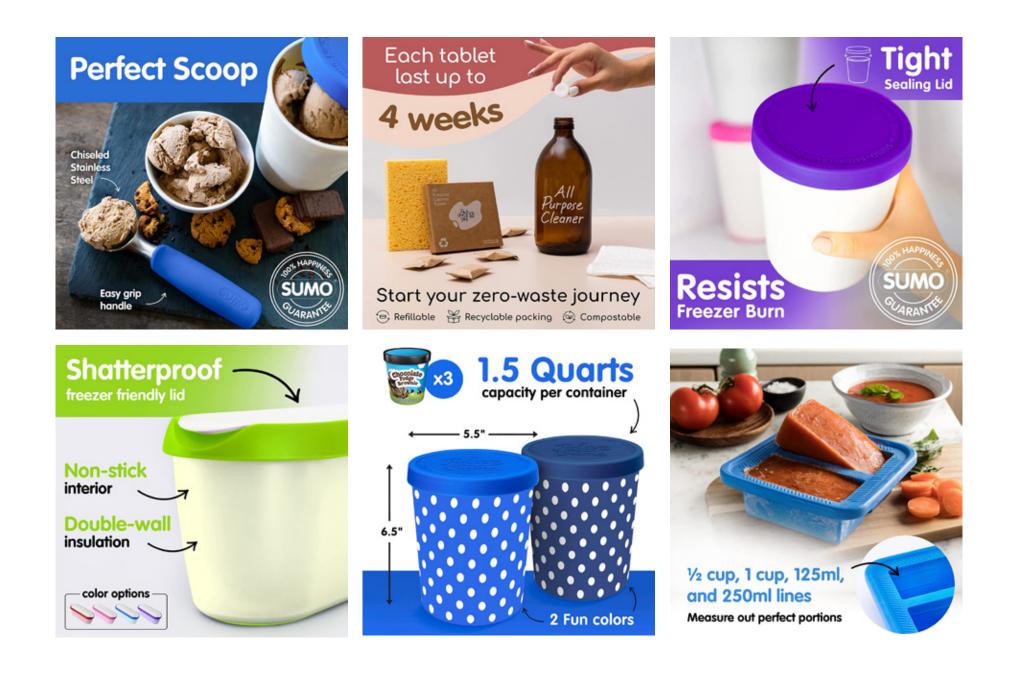
Seasonal Images



User Generated Content



Infographics



Promotional Images

